



ComDef 2007 Washington, DC Conference

Let's Not Reinvent the Wheel - 20th Anniversary

National Press Club, Washington, DC September 5th, 2007

IDEEA, Inc., 6233 Nelway Drive, McLean, VA 22101, USA Tel: 703 760 0762 Fax: 703 760 0764
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Conference Moderators

Al Volkman, Director Int'l Cooperation, OUSD AT&L ◀

Jan-Olof Lind, National Armaments Director, Sweden ◀

0800-0805	Introductions of the Moderators
0815-0845	<p><u>National Armaments Roadmap</u></p> <ul style="list-style-type: none"> • Hon. John J. Young, Jr., Director, Defense Research & Engineering, Office of the Secretary of Defense • H.G. Wessberg, State Secretary of Defense, Sweden ◀
0845-0900	BREAK
0900-0930	<p><u>NATO and European Developments</u></p> <ul style="list-style-type: none"> • Dr. Laszlo Deak, Counselor (Political), Delegation of the European Commission ◀ • Dr. Adrian Kendry, Sr. Def. Economist, Def. & Security Econ. Direct'ite, Political Aff's & Sec'y Policy, NATO ◀
0930-1100	<p><u>Export Controls – Evolving Models</u></p> <ul style="list-style-type: none"> • Pierre Chao, Senior Fellow, International Security Program, CSIS ◀ • Jeremiah Gertler, Vice President, Defense & International Affairs (Acting), AIA ◀ • Beth McCormick, DUSD f. TSP & NDP, OUSD ◀ • Andrew Radcliffe, Counselor (Def. Equipment), British Embassy ◀ • BGen. Mirco Zuliani, Defense Attache, Embassy of Italy, Washington DC ◀ <p><i>Moderator: Frank Cevasco</i>, President, Cevasco International ◀</p>
1100-1230	<p><u>ComDef Perspectives 20/20</u></p> <ul style="list-style-type: none"> • Bruce Bade, Dir. Pacific Arm'mts Coop'n, Office of the Secretary of Defense ◀ • BGEN (Arm'mt) PhD Olivier-Pierre Jacquotte, Def. Coop'n Attache Elect, Embassy of France ◀ • Rich Millies Deputy Director, Defense Security Cooperation Agency ◀ • CDRE Murugesan, Naval Attache, Embassy of India ◀ • Mark Reynolds, Counselor, Def. Materiel, Embassy of Australia ◀ • Dr. Jennifer Stewart, Director General, Def. Procurem't., Embassy of Canada ◀ <p><i>Moderator: Gertie Arts</i>, Defense Cooperation Attache, Embassy of the Netherlands ◀</p>
1230-1350	<p><u>Lunch:</u></p> <p><u>20 Years of Common Defense & the Next 20 Years</u></p> <ul style="list-style-type: none"> • GEN. Robert Magnus, USMC, Assistant Commandant USMC ◀ <p><u>Centers of Cooperation</u></p> <ul style="list-style-type: none"> • RADM. Donald K. Bullard, USN, Commander, Navy Expeditionary Combat Command <p><i>Introduced by Vago Muradian</i>, Editor, Defense News ◀</p>
1350-1500	<p><u>Future Procurement Models: Affording Capability</u></p> <ul style="list-style-type: none"> • Tommy J. Duneheew, Jr., Program Manager International C-17, Globe Master III, Boeing Integrated Def. Sys. • Aaron B. Fuller, III, President, Strategy & Development, North American Public Sector, CSC ◀ • Jim Gerow, Senior Vice President, Swe-Dish Satellite Systems ◀ • Guy Hicks, Vice President, Communications & Public Relations, EADS North America <p><i>Moderator: Stephen J. Pimpo</i>, PMP, Managing Director, Bearing Point ◀</p>
1500-1515	BREAK
1515-1615	<p><u>Defense Industry Transformation</u></p> <ul style="list-style-type: none"> • Ingemar Andersson, Executive VP & Deputy CEO, Saab AB ◀ • Hon. Jeffrey P. Bialos, Attorney at Law, Sutherland, Asbill & Brennan LLP ◀ • Steven C. Grundman, VP Aerospace and Defense CRA ◀ • Paul F. Roques, Jr., Director, Office of Innovation, N. American Public Sector, CSC ◀ <p><i>Moderator: Terry Pudas</i>, Actg. Dir. Ofce of Free Transfm'n, OSD ◀</p>
1615-1700	<p><u>Congressional Perspectives</u></p> <ul style="list-style-type: none"> • Melody McEntee, Director, Government Business Relations, Office of Congressman Ruppertsburger ◀ • Bradford T. Sellers, Defense Resources Specialist, Office of Senator Corker • Christopher Szymanski, Office of Congressman Manzullo <p><i>Moderator: Judge Gary J. Krump</i>, VP & Director of Federal Marketing, The Rhoads Group ◀</p>
1730-1930	<u>Defense & Service Attache Reception</u>



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ComDef 2007, 28th in the series, addresses the issues of "Let's Not Reinvent the Wheel" relative to coalitions, force structure, operations, equipment, production, modernization, and inter-operability.

The conference will look into new threats to peace and relationships with nations of concern. Aging equipment inventories and the ability of industrial bases of friendly nations to modernize existing equipment will also be addressed.

The health of international defense industry and the necessity and opportunities for transnational cooperation will be covered. Also examples of capability based global partnering in international procurement. These examples will provide insights into the opportunities for joining existing programs and markers for the future.

ComDef 2007 offers a glimpse into the future of defense at a key moment in history, and will provide opportunities for international networking with government, military and industry leadership.

The program subject to changes in topics, speakers and schedule due to circumstances beyond the control of the organizers **Version 0.6 7-26-07**

ComDef 2007 Conference
5th September 2007 National Press Club, Washington, DC

<http://www.ideea.com/comdef07/venue.htm>

Please reserve the following space:

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Per Person	INDUSTRY	U.S. \$445.00	U.S. \$495.00
	GOVERNMENT (Domestic or International)	U.S. \$225.00	U.S. \$275.00

I understand that there are no cancellations after August 10th, 2007. Cancellations prior to August 10th will incur a 20% administration charge. Registrations after September 2, 2007 will incur a \$50 onsite fee. Substitutions are possible at any time.

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ComDef 2007 Conference and Program Management Day
5th & 6th September 2007 National Press Club, Washington, DC

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EFFICIENT PROGRAM MANAGEMENT WORKSHOP

THURSDAY, 6 SEPTEMBER 2007, NATIONAL PRESS CLUB, WASHINGTON DC

Efficient Program Management (EPM) enables defense and aerospace systems to be delivered on time, at cost and to specifications. This workshop will discuss EPM as it is practiced both domestically and internationally.

Domestically, the Legislative and Executive branches and private sectors will present their views on the use of acquisition and procurement policy to transform the armed forces and implement EPM. From a US perspective, resources for defense and homeland security are increasingly limited relative to the demands being made on them. Other challenges include changing requirements, ensuring customer satisfaction, communications and getting decision quality up to par. The thread tying these issues together is the increasing complexity of issues – both internally and internationally. Defense leaders are expressing mounting frustrations about the complex nature of their current work environment. Ever-changing requirements are becoming a critical Department of Defense (DoD) management issue. Using EPM with disciplined, structured processes and methodologies has enabled many large-scale programs to tackle some of this complexity and volatility to provide a framework for success.

Internationally, the programs selected for discussion vary in size, dollar amount, and complexity, but all are ongoing and serve as examples of successful outcomes: the delivery of cost-effective force capability. In addition, the Joint Strike Fighter (JSF) program has successfully pioneered two major innovations in US-allied co-operation. First, the US allowed the allies to participate from the start of the initial design process. Second, a new procurement principle was introduced, the best-of –the-best instead of the usual fixed cost share i.e. each subsystem selected for the JSF would be the best available, instead of being selected so as to give each country a fixed share of the value of the program.

Finally, participants will learn how EPM methodologies, combined with best-of-breed technologies, can use transformation as an engine for innovation, jointness, and interoperability to better serve our future warfighters.

0900-0930	<p>KEYNOTE ADDRESS</p> <ul style="list-style-type: none"> • Staffer, Coast Guard & Maritime Transportation Committee
0930-1000	<p>CONGRESSIONAL PERSPECTIVE</p> <ul style="list-style-type: none"> • Cristina Chaplain, Director, Acquisition & Sourcing, GAO (Confirmed)
1000-1015	Break
1015-1145	<p>DEPARTMENTAL PERSPECTIVES</p> <ul style="list-style-type: none"> • Kevin Carroll, PEO Enterprise Information Systems, USA (Confirmed) • Greg Giddens, Executive Director, Secure Border Initiative, Customs and Border Protection, DHS (Confirmed) • Jim Williams, Commissioner, Federal Acquisition, General Services Administration
1200-1400	<p>LUNCHEON WITH SPEAKER</p> <ul style="list-style-type: none"> • William P. Crowell, Intelligence Community Advisor, Robbins-Gioia and Former Deputy Director, National Security Agency (Confirmed)
1400-1630	<p>PROGRAM ANALYSES</p> <p>Program representatives will describe the elements in their program that have led to successful outcomes and draw conclusions from the lessons to be learned for emulation</p> <ul style="list-style-type: none"> • Joint Strike Fighter - Jon Schreiber, Director, International Programs, JSF Office (Confirmed) • F-18 – Major Kari Renko, Deputy Chief Armaments Division, Finnish Air Force HQ (Confirmed) • ANZAC Frigate – Jim Gledhill, Def. Materiel Attache, Embassy of Australia (Confirmed) • NATO Evolved Sea Sparrow Missile (ESSM) – Brent Holtzen, ESSM Program Manager, Raytheon (Confirmed) • Canadian Strategic Airlift Program – Dr. Jennifer Stewart, Director General, Def. Procurement, Embassy of Canada & Sue Hale, Project Manager, Airlift Capability Project-Strategic, Dept. National Defence (Confirmed) • Boeing AH-64D Longbow Apache – Gary M. Bishop, Director, US Army Apache Programs (Confirmed)

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EFFICIENT PROGRAM MANAGEMENT WORKSHOP

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