



February 3 - 6, 2004

INTERNATIONAL MARITIME EXHIBITION

Convention and Exhibition Centre
Darling Harbour, Sydney, NSW
Australia

Exhibition organized by the
Aerospace and Maritime Foundation of Australia

U.S. Representative and Pavilion Organizer: IDEEA, Inc.

American Pavilion Fact Sheet

IDEEA, Inc.

6233 Nelway Drive, McLean, VA 22101

Tel: 703 760 0762 Fax: 703 760 0764

Email: qwhiteree@ideea.com Web: <http://www.ideea.com/pacific2004/>

U.S. GROUP AT PACIFIC 2002

40 U.S. companies and organizations participated in Pacific 2002 comprising the largest national pavilion at the event. Lockheed Martin, Northrop-Grumman, Raytheon, TBMD and Boeing were the large exhibitors. Groupings from ONR and the DEEPWATER Team were also prominent.



The delegation to Pacific 2002 was significant. Six Admirals and 6 SES representatives supported the Ambassador and senior representatives from DoD, NIPO, ONR, SYSCOMs', TBMD, as well as Department of Commerce and Department of Transportation.

The hosts concluded that U.S. government and industry were fully committed with Australia to ensure the closest relationship across military, technology and industry. A number of business initiatives discussed during the period of Pacific 2002 have since come to fruition.

The 3rd U.S.-Australia Defense Cooperation Dinner was attended by over 150 delegates from both countries.

U.S. EVENTS AT PACIFIC 2004



U.S. - Australia Maritime Cooperation Conference - Friday, February 6th

The conference will provide a one day review of the U.S.-Australia Defense Cooperation environment highlighting current and upcoming programs, funding, technologies, hurdles to cooperation and success stories. Key speakers from both countries will address these issues.

The Conference will take place in a custom built theater on the exhibit floor to allow instant access to the U.S. Pavilion. The Theater will be available for press conferences, briefings and meetings on a bookable basis.



U.S. - Australia Defense Cooperation Dinner - Thursday, February 5th

The Cooperation Dinner will allow attendees to interact with U.S. and Australian defense, military and industrial leaders at one of the highlight events of Pacific 2004.

Pavilion photographs
from Pacific 2002

PACIFIC 2004 U.S. PAVILION SPACE APPLICATION

February 3-6, 2004 Darling Harbour, Sydney, Australia

All Exhibitors receive the following:

- Use of all Pavilion facilities
 - Access to travel, freight packages
 - Invitations to Pavilion functions
 - Exhibitor Badges*
 - Official Catalog/Directory Listing
 - Inclusion in all promotional activities
 - Admission to related conference**
- *Subject to Rules and Conditions of Show Management
**Quantity of admission tickets based on exhibit space

International Standard Exhibit Booth, 9 and 12 square meter units _____ Square meters at US \$895.00 per square meter. International Standard includes:

- Hard walls
- Carpet
- Platform
- Two chairs (Three chairs in larger units)
- One built-in locking cabinet (Two cabinets in larger units)
- Lights
- Built-in literature shelves
- Wastebasket, ashtray
- Crowd barriers
- Stand cleaning
- Company name sign in Logotype
- Potted plants

International Standard Floor Space including raised floor: (27 Sq Meters and above) _____ Square meters at US \$545.00 per square meter.

Australian Goods and Services Tax at 10% (potentially reclaimable) will be added to your invoice

Company Name: _____

Contact: _____

Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____

Email: _____

Please fax completed Space Application and mail deposit of US \$1,000.00 to:

IDEEA, Inc.

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Email: qwhiteree@ideea.com Web: <http://www.ideea.com>

Deposits are due by June 1, 2003.



U.S. Representative

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